

Setting Standards, Advancing Opportunity, Changing Lives

Learn how AFCPE®'s Symposium Scholarships support advances in financial counseling and education.



THE CHALLENGE

Dr. Brandy Baxter, AFCPE Board President and an Accredited Financial Counselor®, understands the hurdles faced when developing a private practice. Early in her career, finding networking and community-building opportunities were goals; however, balancing those against financial responsibilities proved taxing.

THE SOLUTION

Brandy was invited to attend AFCPE Symposium, which would connect her with other AFCs. At the time, registration, travel, and lodging were cost-prohibitive. Soon after, she received an email promoting a Symposium Scholarship through the Strategic Impact Fund, which funds certification, training, and symposium attendance scholarships, supports research projects, and invests in community-based initiatives that promote financial security in underserved communities. She applied.

THE RESULTS

Deepened Knowledge and Influence:

- Brandy received a Symposium Scholarship
- She expanded her professional network and joined an AFCPE task force.
- She showcased thought leadership through webinar instruction.

Ongoing Donor and AFCPE Engagement:

- Brandy started supporting the Strategic Impact Fund
- Her increased AFCPE involvement led to her becoming Board President leading a 100% Giving Board.

AT A GLANCE

Challenges

- Navigating hurdles faced when developing a private practice.
- Balancing networking and community-building goals amid financial realities

Results

- Recipient of a Symposium Scholarship
- Pledged ongoing Strategic Impact Fund support
- Attended a future Symposium
- Elevated thought leadership presence
- AFCPE involvement led to Board Presidency
- Strategic Impact Fund typically awards over 100 Symposium scholarships annually



"I believe that advancement happens when we invest in people. I have seen how Strategic Impact Fund has been used to offer scholarships for new AFCs, improve the quality of our programming, and increase awareness around the services and the great work delivered by our financial professionals."

Dr. Brandy Baxter, AFC®, FFC®
AFCPE® Board President