



79 S. State Street, Suite D3
Westerville, OH 43081

Phone: 614.368.1055

www.afcpe.org

Financial Counselor of the Year

This award goes to a financial counselor who has contributed outstanding work in financial counseling.

This individual has a high level of outreach, strong evidence of outcomes and approaches their work with an innovative approach. Nominee must also be an AFCPE certified counselor in good standing.

The winner of this award receives \$500.

Application Questions:

There is a 500-word maximum for each essay question.

Optional: Submit a short, 2-5 minute video summarizing your application. This is a chance for applicants to visually 'tell their story' and highlight their experiences in a visual format.

1. Please describe the applicant's service and outreach efforts in financial counseling and/or education. Include any areas where they have demonstrated expertise or contributed to advancing the personal finance field.
2. Please provide examples of the outcomes or impact of the applicant's work. This may include measurable behavior changes, increased financial understanding, or other positive results.
3. Please explain the relevance and importance of the applicant's educational or counseling activities. Describe how their work addresses critical needs or advances financial well-being.
4. Please describe any innovative strategies or approaches the applicant has implemented in their work.



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5. Please discuss the applicant's overall impact on the profession in the space provided below. (If not applicable please indicate N/A.)
6. Please discuss the applicant's mentoring activities: how the applicant nurtures, cares and supports the whole person, not just the financial part. (If not applicable please indicate N/A.)
7. Attach relevant documentation as needed, not to exceed 10 pages total. (optional)
8. Biographical Sketch: This will be used for the AFCPE Awards Program if applicable.
9. Summarize your application in 200 words or less. This will be used for the AFCPE Awards Program if applicable.