



79 S. State Street, Suite D3
Westerville, OH 43081

Phone: 614.368.1055

www.afcpe.org

Mary O'Neill Mini Grant Proposal

Dr. Barbara O'Neill, an AFCPE® member and Past President of AFCPE®, has made a generous restricted donation in honor of her late mother, **Mary O'Neill**, a financially capable woman.

Now \$3,500! Annual Mini Grant

- For the development and implementation of an innovative, high-impact financial education project.
- Eligibility: Applicant must be an AFCPE® Member

Application Questions:

There is a 500-word maximum for each essay question.

1. Title of Proposed Project
2. Please describe how the project is related to and supports the AFCPE mission and vision.
3. Justification/Situation Statement (Please describe the rationale and the need for the proposed project. Be specific and include any research and data available)
4. Program Objectives (Please provide the objective of the proposed program. Please be specific about the desired outcomes and "deliverables", include the scope of the project and how many people are expected to be served/impacted).
5. Project Design (Please include the who, what, where, when and how the program will be developed and its potential for replication and use by others. Describe how the project is innovative and comprehensive)



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6. Project Budget. Please provide as many details as possible. Please also include all funding sources for this project. (Please list and describe complementary funding sources or "in-kind" support and apply the funding to each budget item to show how monies will be utilized.
7. Plan of Action (Please provide a timeline of anticipated dates for start and completion of activities. Timeline should be realistic, logical, well planned, and able to be achieved within one year)
8. Impact evaluation method(s) and proposed dissemination of results. Please be specific and include any quantitative/qualitative evaluation methods that will be used to assess impact.
9. Program Marketing Activities (Please describe how the project will be marketed to participants and how marketing tools will be selected based on desired outcome and target population.)
10. Project directors: Please explain how the Project Directors' Previous/Related Experience will help in increasing the probability of a successful outcome (Examples: related projects, previous grants and publications)
11. Other Applicable Information: Please provide examples of collaborations with other programs and/or community resources and how they will increase the project's reach (Examples: employer support, community support, other funding sources)
12. Attach supporting documentation as needed, not to exceed 10 pages total. (optional)
13. If accepted, I agree to submit a 1,000 word summary of the final results of the mini grant project to AFCPE® and will prepare a presentation to present the final project at the 2022 AFCPE Symposium. If mini grant funds are used to produce written or media materials, I will send 3 copies to the AFCPE office.