

AFCPE® Invitation to Present Scoring Rubrics

Putting It into Practice: Innovation, Updates, and Ideas (previously Practitioner's Forum)

- **Submission**
 - 1: No connection between title, description, learning objectives, and/or proposal
 - 3: Connection between title, description, learning objectives, and/or proposal is not clearly apparent
 - 5: Clear connection between title, description, learning objectives, and/or proposal
- **Relevance to financial counseling and/or education**
 - 1: Not relevant to financial counseling and/or education
 - 3: Relevant
 - 5: Relevant, as well as timely and/or advanced
- **Significance to the field**
 - 1: Limited impact
 - 3: Moderate impact
 - 5: Widespread impact and/or critical importance
- **Innovative**
 - 1: No improvement to current practice
 - 3: Some improvement to current practice
 - 5: Significant improvement to current practice
- **Writing quality**
 - 1: Frequent spelling and/or grammar issues and/or hard to follow
 - 3: Acceptable writing and/or needs more development
 - 5: Clear, engaging, and compelling writing

Research to Practice

- **Submission**

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5: Clear connection between title, description, learning objectives, and/or proposal

- **Relevance to financial counseling and/or education**

1: Not relevant to financial counseling and/or education

3: Relevant

5: Relevant, as well as timely and/or advanced

- **Purpose**

1: Does not address challenge in the personal finance field

3: Addresses a challenge with limited impact on the personal finance field

5: Addresses a major challenge in the personal finance field

- **Significance to the field**

1: Limited impact

3: Moderate impact

5: Widespread impact and/or critical importance

- **Innovative**

1: No improvement to current practice

3: Some improvement to current practice

5: Significant improvement to current practice

- **Implementation**

1: No clear path to execution

3: Underdeveloped path to execution

5: Clear guidelines and/strategy for execution

- **Writing quality**

1: Frequent spelling and/or grammar issues and/or hard to follow

3: Acceptable writing and/or needs more development

5: Clear, engaging, and compelling writing

Research Paper

- **Submission**

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- **Purpose**

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5: Addresses a major challenge in the personal finance field

- **Innovative**

1: No improvement to current practice

3: Some improvement to current practice

5: Significant improvement to current practice

- **Quality of methodology**

1: Inadequate explanation of data analysis; sample size and/or sample makeup not clearly defined

3: Methodology is clearly outlined; data analysis is incomplete or unclear

5: Explains theoretical framework for research (or states that it is exploratory); clear explanation of data analysis

- **Outcomes**

1: No limitations, implications, or conclusions provided

3: Minimal limitations, implications, and/or conclusions provided

5: Limitations, implications, and/or conclusions are clearly described

- **Writing quality**

1: Frequent spelling and/or grammar issues and/or hard to follow

3: Acceptable writing and/or needs more development

5: Clear, engaging, and compelling writing

Student Research Paper

- **Submission**

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- 5: Clear connection between title, description, learning objectives, and/or proposal

- **Relevance to financial counseling and/or education**

- 1: Not relevant to financial counseling and/or education
- 3: Relevant
- 5: Relevant, as well as timely and/or advanced

- **Purpose**

- 1: Does not address challenge in the personal finance field
- 3: Addresses a challenge with limited impact on the personal finance field
- 5: Addresses a major challenge in the personal finance field

- **Innovative**

- 1: No improvement to current practice
- 3: Some improvement to current practice
- 5: Significant improvement to current practice

- **Quality of methodology**

- 1: Inadequate explanation of data analysis; sample size and/or sample makeup not clearly defined
- 3: Methodology is clearly outlined; data analysis is incomplete or unclear
- 5: Explains theoretical framework for research (or states that it is exploratory); clear explanation of data analysis

- **Outcomes**

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