

Presentation Skills for the Small Screen

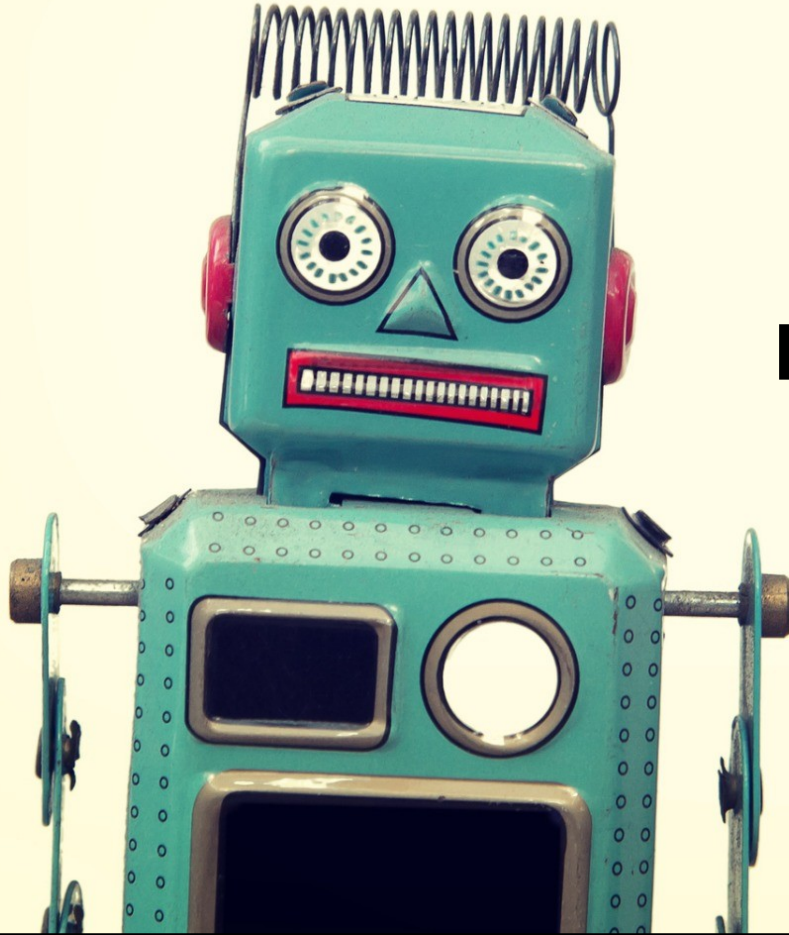
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OVATION





Mistakes are good!

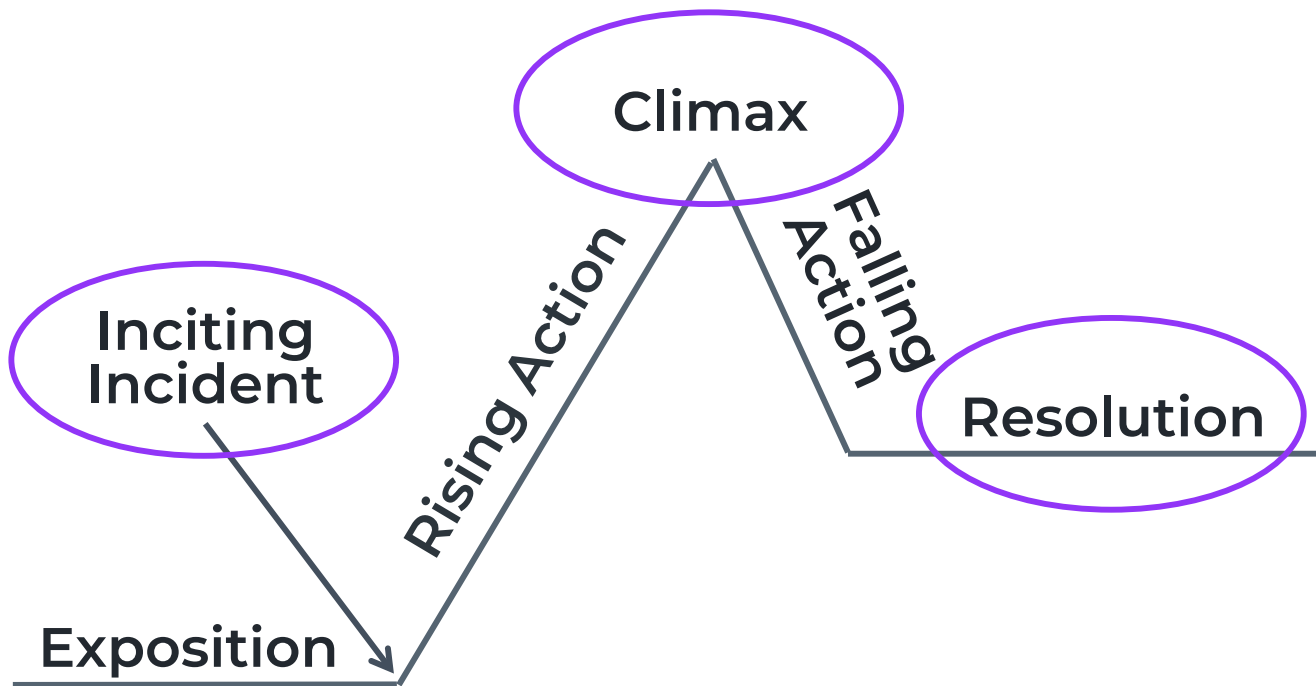
INTRODUCTION

- Attention Grabber
- You
- Objective
- Agenda
- Expectations

CONCLUSION

- Transition
- Restate Agenda
- Objective
- Appreciation
- Button

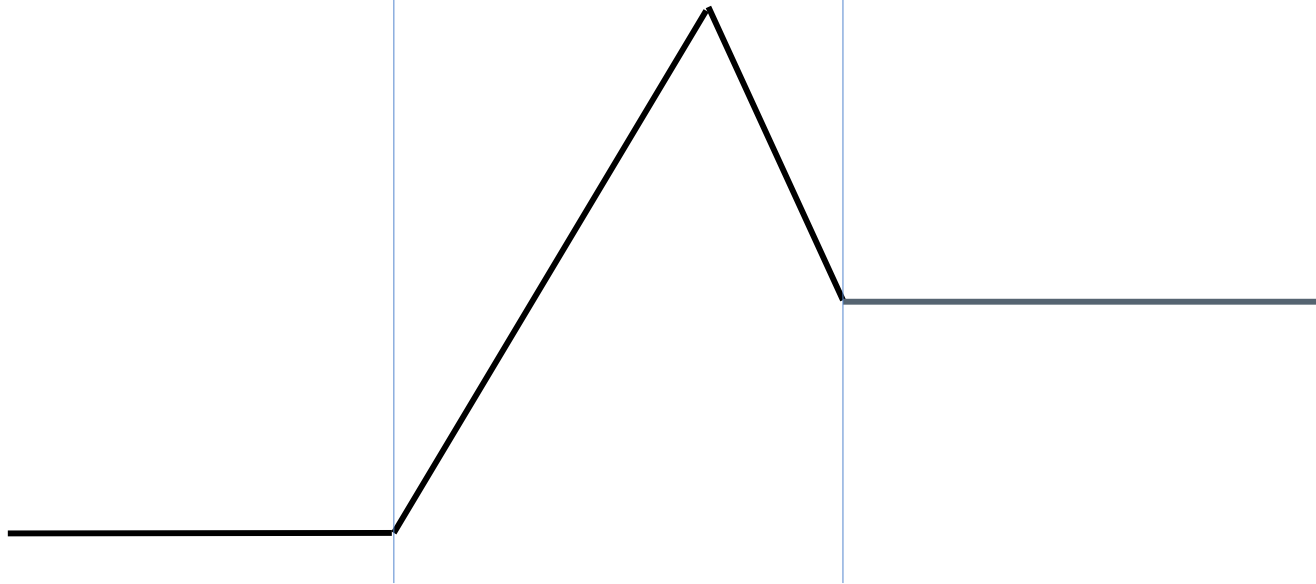




Beginning

Middle

End



Beginning

Situation

Hero

Challenge

Middle

Complication

Adversity

Happiness

End

Resolution

Win

Lesson

STORYTELLING

- Beginning/Attention Grabber
- End/Button
- Persona Story

GUIDELINES

- Just launch into the story
- Tell the truth
- Rehearse!

REHEARSAL



TALK THROUGH
(Structure)



WALK THROUGH
(Delivery & Timing)



DRESS REHEARSAL
(Without Stopping)

CONTENT

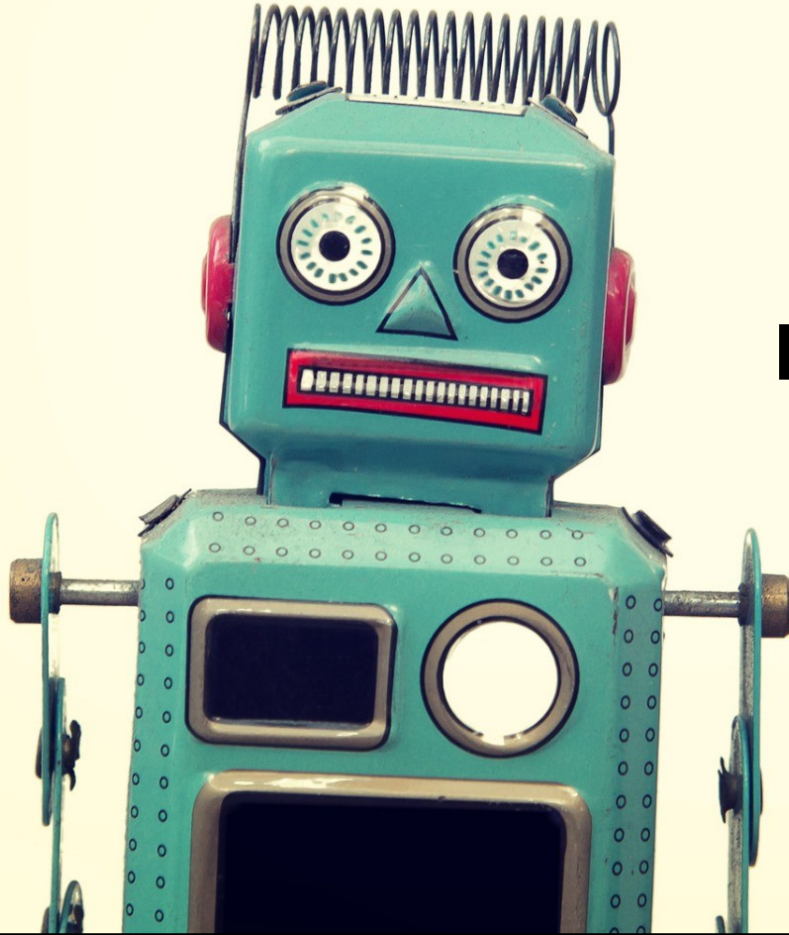
- Use Your Experience
- Adhere to the Structure
- Be The Star

GET READY

- Talk Through
- Walk Through
- Dress Rehearsal

RECORDING

- Actor Mindset
- Be Expressive
- Use Eye Contact



Mistakes are good!

Thank You

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