

Format	1 – Poor	2 – Fair	3 – Good	4 – Very Good	5 – Excellent
Format of submission includes: 1. Description of content and method 2. Background 3. Objective/Purpose 4. Conceptual background or theory 5. Research methodology (data source, sample characteristics, variables, analysis) 6. Results and discussion with attention to financial research education & practical implications	Includes 0-1	Includes 2	Includes 3	Includes 4	Includes 5-6
Content	1 – Poor	2 – Fair	3 – Good	4 – Very Good	5 – Excellent
Impact and Value to the Field	No valuable connection made to the field.	Explores a valuable topic but has extremely limited impact to professional practice.	Explores a valuable topic with implications that might impact the professional practice.	Demonstrates connection and value that advances the profession.	Demonstrates exceptional timeliness and value to the field and provides direct connection to advance the profession through new or innovative thoughts and leadership.
Relevance for Target Audience	The topic is not relevant to most financial practitioners, educators, and researchers.	The topic is one that could impact the work of a few financial practitioners, educators, and researchers.	The topic is one that could impact the work of a meaningful subset of financial practitioners, educators, and researchers.	The topic is one that impacts the work of nearly all financial practitioners, educators, and researchers.	The topic is extremely relevant to all financial practitioners, educators, and researchers.
Methods/Research	Demonstrates a lack of understanding and inadequate analysis of the research topic and thesis and/or analysis is based on opinions and preferences rather than critical analysis.	Demonstrates some understanding with limited critical analysis of the research topic and thesis (argument) and/or does not summarize perspectives, counterarguments, or opposing positions.	Demonstrates general understanding with limited critical analysis of the research topic and thesis (argument) AND Summarizes perspectives, counterarguments, or opposing positions.	Demonstrates an understanding and some critical analysis of the research topic and thesis (argument) AND adequately compares/contrast s perspectives, counterarguments, or opposing positions.	Demonstrates a sophisticated understanding and careful, critical analysis of the research topic and thesis (argument) AND compares/contrast s perspectives and considers counterarguments or opposing positions.



Symposium Research to Practice Scoring Rubric Cont.

Content cont.	1 – Poor	2 – Fair	3 – Good	4 – Very Good	5 – Excellent
Results/Discussions	Evidence is not used to support results.	Evidence used to support results is weak.	Provides some reasonable evidence to support results.	Provides convincing evidence to support results.	Provides complex and sophisticated evidence to support results.
Conclusions/Implications for Practitioners	No thoughtful conclusions or future implications provided.	Draws some conclusions, BUT no future implications are provided.	Draws original and thoughtful conclusions BUT future implications need exploration.	Draws original and thoughtful conclusions with future implications.	Draws sophisticated conclusions with specific future implications to advance the field.
Collaboration	Collaboration between researcher and practitioner is not present.	Collaboration between researcher and practitioner is limited.	Collaboration between researcher and practitioner is evident but imbalanced.	Collaboration between researcher and practitioner is evident.	Outstanding collaboration between researcher and practitioner demonstrated by research methodology and thoughtful implications for the field.