

Format	1 – Poor	2 – Fair	3 – Good	4 – Very Good	5 – Excellent
Format of submission includes: 1. Description of content and presentation 2. Objective/purpose 3. Impact of value to field 4. Identifies target audience 5. Meets formatting requirements (2 pages, double spaced, 12-point font, 1-inch margins)	Includes 0 - 1	Includes 2	Includes 3	Includes 4	Includes 5
Content and presentation include: 1. Big idea 2. Introduction 3. Discussion portion/delivery 4. Conclusion 5. Relevance	Includes 0 - 1	Includes 2	Includes 3	Includes 4	Includes 5
Content	1 – Poor	2 – Fair	3 – Good	4 – Very Good	5 – Excellent
Impact and Value to the Field	The topic is not applicable in most client situations and/or would not advance a practitioners' impact/success.	The topic has some applications while working with clients and/or advancing a practitioners' impact/success.	The topic can be useful while working with clients and/or advancing a practitioners' impact/success.	The topic is very important to successfully serving clients and/or advancing a practitioners' impact/success.	The topic is critical to successfully serving clients and/or advancing a practitioners' impact/success.
Relevance for Target Audience	The topic is not relevant to most financial practitioners, educators, and researchers.	The topic is one that could impact the work of a few financial practitioners, educators, and researchers.	The topic is one that could impact the work of a meaningful subset of financial practitioners, educators, and researchers.	The topic is one that could impact the work of the majority of financial practitioners, educators, and researchers.	The topic is one that impacts the work of nearly all financial practitioners, educators, and researchers.
Application	The session does not provide information, tools, or ideas/concepts that will expand attendee knowledge, skills, and way of thinking.	The session provides limited information and may not expand attendee knowledge, skills, and way of thinking.	The session provides limited information that may expand attendee knowledge, skills, and way of thinking.	The session provides some valuable information or a tool that will expand attendee knowledge, skills, and way of thinking.	The session provides significantly valuable information or a tool that will expand attendee knowledge, skills, and way of thinking.