

2020 AFCPE® Annual Research & Training Symposium

November 18 – 20, 2020



Sponsor #AFCPE2020

Share Resources. Make Connections.

Enhance Visibility. Expand Impact.

JOIN US!

And approximately 600 professionals across financial education, research, and practice.

ATTENDEES REPRESENT:

- 50 states
- Multiple countries
- Financial counselors, coaches, planners, therapists, educators, and researchers
- Working in higher education, private practice, banks / credit unions, nonprofit and community based organizations, government agencies, military institutions, and more.

“The networking opportunities at this conference are second to none! It’s great to meet and talk with other Financial Counseling and Education professionals.”





2020 AFCPE Symposium: Sponsor Opportunities

Partner Sponsorships

As a Partner Sponsor, your generosity supports the mission and vision of the AFCPE Symposium and our organization. Partner Sponsors help the AFCPE Symposium continue to be an event that both elevates and sets the standard in the field of financial counseling, coaching, and education. With your support, AFCPE Symposium attendees gain new ideas, tools, and resources that they then pass along to their colleagues, their organizations, and their clients – ultimately, enhancing the financial capability of the communities that they serve.

All Partner Sponsorships include:

- Complimentary exhibit* (in the exhibit hall or as a virtual exhibitor), includes 2021 Membership
- Logo recognition on AFCPE's website, in the Symposium App, and in email correspondence to attendees prior to the event.
- Onsite signage showcasing your support.
- Option to submit a blog post for publication on AFCPE's blog.

Platinum (\$60K) – 1 AVAILABLE **SOLD OUT!**

As the lead sponsor, your organization will have the opportunity to address attendees ahead of a keynote session. You may also submit an item to include in the Symposium attendee bag (materials to be printed/provided by Sponsor and shipped to Symposium hotel 5 days in advance) and your name will serve as the Wi-Fi password for the event. This premiere sponsorship includes up to 7 complimentary Symposium registrations with 2021 AFCPE Membership (including exhibitor).

Gold (\$40K)

In addition to the recognition listed above, your support provides you with a featured breakout session and up to 5 complimentary Symposium registrations with 2021 AFCPE Membership (includes exhibitor).

Silver (\$30K)

In addition to the recognition listed above, your support provides you with a featured breakout session and up to 4 complimentary Symposium registrations with 2021 AFCPE Membership (includes exhibitor).

Bronze (\$20K)

In addition to the recognition listed above, your support provides you with up to 3 complimentary Symposium registrations with 2021 AFCPE Membership (includes exhibitor).

Contributing (\$5 – 19K)

In addition to the recognition listed above, your support provides you with up to 2 complimentary Symposium registrations with 2021 AFCPE Membership (includes exhibitor).



2020 AFCPE Symposium: Sponsor Opportunities

Event Sponsorships

All Event Sponsorships include:

- Complimentary exhibit* (in the exhibit hall or as a virtual exhibitor), includes 2021 Membership
- Logo recognition on AFCPE's website, in the Symposium App, and in email correspondence to attendees prior to the event.
- Onsite signage showcasing your support.
- Option to submit a blog post for publication on AFCPE's blog.

Knowledge Bowl Sponsor (\$30K) – 1 AVAILABLE

Your support funds the scholarships for Knowledge Bowl participants to attend and compete at the 2020 AFCPE Symposium. This sponsorship includes the opportunity to emcee the Knowledge Bowl and present the award to the winning team during the AFCPE awards ceremony, as well as up to 2 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership.

Community Event Sponsor (\$25K) – 1 AVAILABLE **SOLD OUT!**

AFCPE will take care of all planning and coordination, but as the sponsor of this event, you may help select the nonprofit group we are supporting and incorporate your brand into the event - through materials to provide, through care packages, and/or in icebreaker activities. We will ensure that the event aligns with your mission and goals. This exclusive sponsorship includes up to 3 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership.

Lunch Sponsor (\$20 - \$25K) – 2 AVAILABLE

There's nothing better than a complimentary lunch to break up a full day of learning and networking. The \$20K level provides attendees with lunch, for \$25K custom lunch bags with your logo will be supplied to attendees. This exclusive sponsorship includes up to 3 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership.

Welcome Parade Sponsor (\$20K) – 1 AVAILABLE

Help welcome Symposium attendees to #AFCPE2020 by kicking off the event in New Orleans style! This sponsorship features a band, a custom banner with your logo, and gives you the opportunity to designate a representative to serve as the grand marshal of the parade. Every attendee will receive a signature drink in a cup that incorporates your logo. Includes up to 2 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership.



2020 AFCPE Symposium: Sponsor Opportunities

Event Sponsorships (cont.)

Student Scholarship Breakfast Sponsor (\$15K) – 1 AVAILABLE

This sponsorship includes the opportunity to address our student scholarship and Knowledge Bowl attendees on their final morning of the Symposium. Share your resources and show your support for the future leaders in our field. Includes up to 2 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership.

Headshot Sponsor (\$15K) – 1 AVAILABLE

“A picture is worth a thousand words...” Help our attendees put their best professional foot forward, by providing them with a headshot that they can confidently use on their organization’s website, LinkedIn profile, and more. We will coordinate the photographer, while you enjoy the exclusive sponsor benefits, including up to 2 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership.

Break Sponsor (\$10K) – 3 AVAILABLE

As a break sponsor, you may be one of the most appreciated sponsors of the Symposium. With long, albeit fun, days of learning and networking, attendees appreciate a much-needed nutritional boost. Your sponsorship includes up to 2 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership.

Key Card Sponsor (\$10K) – 1 AVAILABLE

This unique branding opportunity ensures you are top of mind every time they return to their room! Includes your logo on the hotel key card and up to 2 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership.





2020 AFCPE Symposium: Sponsor Opportunities

Scholarship Sponsorships

Give financial counselors, coaches, educators, or students the opportunity to attend the 2020 AFCPE Symposium. You designate the population you'd like to support – nonprofit, military, private practice, student, etc. – and we will help facilitate the application and selection process, as well as the coordination of Symposium Registration and hotel accommodation.

All Scholarship Sponsorships include:

- Complimentary exhibit* (in the exhibit hall or as a virtual exhibitor), includes 2021 Membership
- Logo recognition on AFCPE's website, in the Symposium App, and in email correspondence to attendees prior to the event.
- Onsite signage showcasing your support.
- Option to submit a blog post for publication on AFCPE's blog.

Gold (\$40K)

In addition to the recognition listed above, your support provides 30 attendee scholarships (recipients receive: Symposium registration, 2021 membership, and 2 nights hotel) and up to 3 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership for representatives of your organization.

Silver (\$30K)

In addition to the recognition listed above, your support provides 20 attendee scholarships (recipients receive: Symposium registration, 2021 membership, and 2 nights hotel) and up to 2 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership for representatives of your organization.

Bronze (\$20K)

In addition to the recognition listed above, your support provides 10 attendee scholarships (recipients receive: Symposium registration, 2021 membership, and 2 nights hotel) and up to 2 complimentary Symposium registrations (includes exhibitor registration) with 2021 AFCPE Membership for representatives of your organization.

Contributing (\$5 - \$10K)

Custom built based on your budget. Includes scholarships (recipients receive: Symposium registration, 2021 membership, and 2 nights hotel) and 1 complimentary Symposium registration (includes exhibitor registration) with 2021 AFCPE Membership for representatives of your organization.

Not seeing a sponsorship that meets your unique needs and goals? Let us know!

We are open to exploring creative ways to collaborate to optimize the Symposium experience – for you and our attendees. Contact Rebecca Wiggins: rwiggins@afcpe.org



***2020 AFCPE Symposium: About Your Exhibit Options**

All Symposium Sponsorships include an onsite or virtual exhibit

Onsite Exhibitor

Onsite exhibiting is one of the best ways to network and share your tools and resources with professionals across financial education, research, and practice. The exhibit area is designed to ensure that you have good attendee traffic and an optimum experience!

Exhibitor registration includes one complimentary Symposium registration, so the exhibitor may attend all Symposium sessions and events. It also includes one 2021 AFCPE Professional Membership and your organizations' name in the exhibitor email, on the AFCPE Symposium webpage, and in the Symposium App with a link back to your website. Exhibitors may also submit an article for publication on AFCPE's blog.

Note: The exhibit hall will be open on Wednesday, November 18 from 11 AM – 5 PM and Thursday, November 19 from 8 AM – 6 PM.

Virtual Exhibitor

As a virtual exhibitor, you receive one 2021 AFCPE Professional Membership, an article featured on AFCPE's blog, recognition in the exhibitor email to Symposium attendees, and a listing on the Symposium webpage and in the Symposium app – linking back to your website.

Bag Insert

(\$500)

Add a bag insert to your Sponsorship! Submit a single flyer, brochure, or item of swag to include in our Symposium attendee bags.

Note: Printing is the responsibility of the Bag Insert sponsor. All materials must be printed and shipped to the Symposium hotel 5 days prior to the start of the Symposium in order to be included in the bag.

