2020 AFCPE® Annual Research and Training Symposium

Wednesday, November 18 through Friday, November 20
New Orleans, LA

Knowledge Bowl Guidelines

Objective: The objective of the AFCPE Knowledge Bowl is to promote the field of financial counseling and creates a unique opportunity to involve university students in the AFCPE Symposium. This interactive annual event highlights the core competencies of AFC® professionals and the important role that students play in the future of the financial counseling profession.

Overview: The Knowledge Bowl will be held during the 2020 AFCPE Annual Research and Training Symposium November 18-20 in New Orleans, LA. Teams will compete against each other in a gameshow-style competition testing their personal finance and financial counseling knowledge.
Eligibility Requirements:

- Teams may consist of up to three* currently enrolled, full-time undergraduate students. Students from any degree/major are eligible to apply, but all team members should have a strong interest in the field of personal finance and financial counseling.
- Each team must be accompanied by a faculty or staff advisor.
- While multiple applications from a school may be accepted, only one team per school will be invited to participate.
- Students may only participate in one Knowledge Bowl competition; prior participants are not eligible.
- *Teams may include a 4th team member as an alternate in case a primary team member can't attend. Only one team member substitution is permitted. All 4 students may work together on the application process, but only the 3 competing team members will receive the benefits listed below. If the university would like to fund the alternate’s attendance, the alternate may register for the Symposium at the student rate (transcripts required).

Benefits for AFCPE Knowledge Bowl Participants and Faculty/Staff Advisor:

- Complimentary AFCPE Membership for 2021.
- Complimentary registration for the AFCPE Annual Symposium, November 18-20, 2020.
- One complimentary night stay at the AFCPE-sponsored hotel in New Orleans.
- Recognition and attendance at the AFCPE Awards Dinner and Student Scholarship Breakfast.
- Opportunity to be paired with a conference mentor.
- Earn up to 45 hours toward the AFC experience requirement.
- Cash prize for 1st place team members.
Application Process:

- The application must be submitted online: AFCPE Financial Counseling Knowledge Bowl Application. Application information includes: Name and contact information for each team member and for the faculty/staff advisor. All teams applying must agree that if chosen, they will:
  1. Make travel arrangements that will allow them to attend the full 2020 AFCPE Symposium (November 18-20, 2020), to include the events marked by an asterisk in the ‘Timeline’ on Page 4 below.
  2. Complete the Knowledge Bowl Participant survey emailed from AFCPE after the Symposium.
- Submit a video* with responses to the following:
  o Brief introduction of each team member (e.g. a little background information, current studies, future university and/or career goals, passion for this field, etc.)
  o Why does your team want to compete in the Knowledge Bowl?
  o Why should the selection committee choose your team?
*Video Guidelines: Video may be up to 10-minutes long. Videos must be submitted in a format that all selection committee members can readily view without needing specialized software. Please house large, media-rich files on a server and provide a web-link in the application. The staff advisor may consult with their team on the video and provide support, but the work should be done by the students. Clips from videos will be shown at the AFCPE Awards Dinner, so show your school spirit and have fun with it!
- The application and video are due by April 15, 2020.

Decision Process:

- Applications/videos will be reviewed by members of the AFCPE Student Task Force.
- Responses will be evaluated and scored using the below criteria. Note: the content of the video is more important than professional quality.

<table>
<thead>
<tr>
<th>Clarity</th>
<th>Importance of AFC©</th>
<th>Relevance</th>
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<tr>
<td>Connection to AFCPE©</td>
<td>Creativity</td>
<td>Perceived Opportunity</td>
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- The selected teams will be notified on May 15, 2020. The number of teams selected will be determined by both the quality of the applications and scholarship/sponsorship funding.
**Timeline (subject to change):**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>March 2, 2020</td>
<td>Knowledge Bowl Application Opens.</td>
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<tr>
<td>April 15, 2020</td>
<td>Knowledge Bowl Application and Video Deadline.</td>
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<tr>
<td>May 15, 2020</td>
<td>Selected teams announced. FAQ doc and study information provided by AFCPE.</td>
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<tr>
<td>June 2020 (Exact dates TBD)</td>
<td>Registration for Symposium opens. Registration instructions to be provided by AFCPE.</td>
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<tr>
<td>July 2020 (Exact date TBD)</td>
<td>Zoom Q&amp;A meeting between Knowledge Bowl participants, staff advisors, and AFCPE.</td>
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<tr>
<td>August 15, 2020</td>
<td>Symposium registration deadline for Knowledge Bowl students and advisors.</td>
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<tr>
<td>September 2020 (Exact date TBD)</td>
<td>Deadline for hotel roommate coordination.</td>
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<tr>
<td>October 2020</td>
<td>Symposium schedule of events available on AFCPE <a href="#">website</a>. Start planning what you want to attend!</td>
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November 18-20, 2020

- Wed, November 18<sup>th</sup>
  - Career Exploration Event (AM, time/location TBD)
  - First-time Attendee Meet-Up (AM, time/location TBD)
- Thurs, November 19<sup>th</sup>
  - Knowledge Bowl Prep Session and Competition (times/location TBD)
- Fri, November 20<sup>th</sup>
  - AFCPE Awards Dinner (PM, time/location TBD)
  - Student Scholarship Breakfast (AM, time/location TBD)