AFCPE® CERTIFICATION PROGRAMS

Become a certified motivator of financial change.

Elevate your knowledge and skills with the credibility and education that an AFCPE® credential provides.

A REPUTABLE CERTIFICATION PROGRAM INCLUDES:

• Ethical code of conduct and continuing education requirements to maintain the credential.
• Oversight body for disciplinary action to maintain professionalism.
• Formalized policy and procedures documented and updated annually.

WHY AFCPE® CERTIFICATION?

CREDIBILITY  |  CONFIDENCE  |  RESULTS

As part of the CFPB Financial Coaching Initiative, AFC® and FFC® professionals served more than 19,000 clients:

• 84% saw improvements in their financial situation
• 93% either established, made progress on, or completed their goals.

“The AFC® allows me to meet people where they are—presenting holistic services...so I’m better equipped to help members of my community achieve and sustain financial security.”

AFC® PROFESSIONAL

VISIT afcpe.org/certification-and-training for more information.
Providing you with the knowledge and experience to meet individuals and families where they are, helping them build a strong financial foundation, realize their goals and achieve lasting financial well-being. Being an AFC® gives you the power to better serve your clients and positively impact financial well-being in our country.

WE MEET YOU WHERE YOU ARE

Our AFC® certification is designed with multiple educational pathways that work for you including:

- Self-Paced Study
- Challenge Options
  - Designation
  - Education
- AFCPE® Approved Education Programs
  - University
  - Distance Learning

PROFESSIONALS WITH AN AFC® CERTIFICATION:

- 79% agree that getting a certification opened up new opportunities in their career
- 88% agree others see them as more qualified because of their certification
- 90% agree they feel more equipped to handle their clients' needs after getting an AFC®

Together, AFCPE’s AFC® certification, and the FFC® certification in partnership with Sage Financial Solutions, have met the requirements and competencies outlined in the Financial Empowerment Center (FEC) Counselor Training Standards.

Providing you with the skills and techniques to build upon your financial foundation and support clients as they make lasting financial behavior change. Each module of training builds upon the last to enhance effectiveness with clients. Complete all three to obtain your FFC® certification.

WE MEET YOU WHERE YOU ARE

MODULE 1
Coaching Essentials: Building the Skills
- 2 days, 12 Hours
- Online or Onsite
- Experiential & Interactive
- Follow-up Practice & Mentorship

MODULE 2
Coaching Applications: Deepening the Learning
- 10 Online Learning Labs
- Office Hours
- Application & Feedback

MODULE 3
Coaching Mastery: Final Step to Certification
- Education
- Exam
- Experience
- Ethics

“Thanks to this training, I feel more equipped to make tangible changes and implement new practices to be a better partner with my clients in their journey.”

FFC® CANDIDATE