



2019 AFCPE Symposium: Sponsorship At-a-Glance

Platinum Sponsorships

Lead (\$60K)

This premier sponsorship provides you with 8 complimentary Symposium Registrations, named sponsor of the Welcome Reception, an exclusive double booth space placement in the exhibit hall, your organization's acronym as the event's wi-fi password, and the opportunity to introduce a keynote speaker.

Fin-X (\$60K)

As the exclusive sponsor for an "eye-opening" Fin-X workshop, delivered in partnership with CFSI & AFCPE, your support includes a panelist for Fin-X general session discussion, up to 5 participants in the Fin-X pre-symposium experience, exclusive exhibit booth placement in the exhibit hall, and 5 complimentary Symposium Registrations.

Partner Sponsorships

Gold

- **Knowledge Bowl Sponsor (\$30K)**

Your support funds the scholarships for knowledge bowl participants to attend and compete at the 2019 AFCPE Symposium. This sponsorship includes the opportunity to emcee the knowledge bowl and present the award to winning team during the AFCPE awards ceremony, as well as a complimentary exhibit booth, and 4 complimentary Symposium Registrations.

- **Featured Breakout Session (\$30K)**

Your support provides you with a featured breakout session at the 2019 AFCPE Symposium, a complimentary exhibit booth, and 5 complimentary Symposium Registrations.

Silver

- **Community Event Sponsor (\$25K)**

AFCPE will take care of all planning and coordination, but as the sponsor of this event, you may help select the nonprofit group we are supporting and incorporate your brand into the event - through materials to provide through care packages and/or in icebreaker activities. We will ensure that the event aligns with your mission and goals. This exclusive sponsorship includes an exhibit space and 3 complimentary Symposium Registrations.

- **Lunch Sponsor (\$20K)**

Attendees love a good grab-and-go lunch! It provides a much-needed break in a full day of learning and networking to relax and enjoy an easy bite. This sponsorship highlights your support, and provides ongoing marketing for you, as your logo will be included on a reusable lunch bag that attendees can take with them to use time and again! This exclusive sponsorship includes an exhibit space and 3 complimentary Symposium Registrations.



- **Headshot Sponsor (\$20K)**

“A picture is worth a thousand words...” Help our attendees put their best professional foot forward, by providing them with a headshot that they can confidently use on their organization’s website, LinkedIn profile, and more. We will coordinate the photographer, while you enjoy the exclusive sponsor benefits, including an exhibit space and 3 complimentary Symposium Registrations.

Bronze

- **Break Sponsor (\$10K)**

As a break sponsor, you may be one of the most appreciated sponsors of the Symposium. With long, albeit fun, days of learning and networking, attendees appreciate a much-needed nutritional boost. Your sponsorship includes an exhibit space and 2 complimentary Symposium Registrations.

- **Key Card Sponsor (\$10K)**

This unique branding opportunity ensures you are top of mind every time they return to their room! Includes your logo on the hotel key card, an exhibit space and 2 complimentary Symposium Registrations.

Contributing Sponsorships

(\$5K – \$9K)

Contributing sponsorships help make the AFCPE Symposium possible. Your support helps us deliver an incredible professional development program and a memorable experience for our attendees. Sponsorship includes an exhibit space and 2 complimentary Symposium Registrations.

Scholarship Sponsorships

Give financial counselors, coaches, educators, or students the opportunity to attend the 2019 AFCPE Symposium. You designate the population you’d like to support – military, nonprofit, private practice, student, etc. – and we will help facilitate the application and selection process, as well as the coordination of Symposium Registration and hotels.

Gold (\$30K) – 20 scholarships (registration + 2 nights hotel), exhibit space and 3 complimentary Symposium Registrations for your organization.

Silver (\$20K) – 10 scholarships (registration + 2 nights hotel), exhibit space and 2 complimentary Symposium Registrations for your organization.

Bronze (\$10K) – 5 scholarships (registration + 2 nights hotel), exhibit space and 2 complimentary Symposium Registrations for your organization.

Custom Sponsorships

Not seeing a sponsorship that meets your unique needs and goals? Let us know! We are open to exploring creative ways to collaborate to optimize the Symposium experience – for you and our attendees.

Contact Rebecca Wiggins: rwiggins@afcpe.org or Rachael DeLeon: rdeleon@afcpe.org



2019 AFCPE Symposium: Exhibiting At-a-Glance

Note: Exhibit space is included with all Sponsorship levels. For non-Sponsors, exhibit prices are listed below.

Onsite Exhibitor

(\$925)

Onsite exhibiting is one of the best ways to network and share your tools and resources with professionals across financial education, research and practice. The exhibit hall receives strong traffic and receptions, sessions, and breaks are planned around this area to ensure that you have an optimum experience! Includes one complimentary Symposium Registration, so the exhibitor may attend Symposium sessions and events.

Virtual Exhibitor

(\$500)

Not able to attend the AFCPE Symposium in person? Be a virtual exhibitor! As a virtual exhibitor, you receive one 2020 AFCPE Membership for a designated professional, a post on AFCPE's blog, recognition in the exhibitor email to Symposium attendees, and a listing on the Symposium webpage and App.

