



At AFCPE, our mission is to ensure the highest level of knowledge, skill and integrity of the personal finance profession. We do this by certifying, connecting, and supporting diverse and capable professionals just like you.

## **WHAT MAKES AFCPE<sup>®</sup> UNIQUE**

Highest Standards

Rooted in Research

Diverse & Inclusive Network

## **WE MEET YOU WHERE YOU ARE**

### **LISTEN**

We get to know you and your why. We'll ask you about your work, your background and your goals. Where are you now and where do you want to go?

### **GUIDE**

We present you with tailored options based on your unique needs and goals and make recommendations to help you decide the best fit for you.

### **SUPPORT**

Most importantly, we support you along your professional journey - with education, resources, and people who are committed to a common vision.

### **CONNECT**

We connect you to our membership community, training or certification programs, news and research, or to professionals and subject matter experts.